



Client: Beetham Organization
Industry Sector: Developer
Location: Liverpool, L2
Size: 17,000 sq ft
Brief: <ul style="list-style-type: none"> Design high quality contemporary headquarters to reflect the brand of this major developer

Beetham Organization, West Tower, Liverpool

At 40 storeys high, West Tower is Liverpool’s tallest building. It is predominantly given over to residential use but Beetham Organization’s flagship headquarters are located in approx. 9,100 sqft over Grd-4th floors.

KKS Strategy’s design for Beetham Organization’s space creates a sequence of experiences that are distinct but also inextricably bound by the reoccurrence of materials, details and design features, providing a unifying coherence to the whole office.

The sequence begins at the main entrance where a warm palette of veneers and textured stones greet the user in a double height atrium. A veneered wall guides the visitor first to the residential entrance on the right and then deeper into the building where it turns a corner into the Beetham’s reception. The diminishing scale of the single height reception and the visual guide of the veneered wall direct attention into, then through the space to glimpses of the exterior views beyond. By the reception desk a portal announces the point of entry into the private office space.

The design concept for the offices was developed around an elegant, low density space planning proposal. Upon entering the portal a glass staircase and lift inhabit a five storey glass well that connects the office floors, offering wide views of the cityscape.

The conference suite is located on the 1st floor with meeting rooms contained within a timber box overlooking the double height entrance lobby. The main space can either be used as a meeting room and lobby or as a large function room by drawing the central folding sliding doors to the side.

Three executive offices and a board room are situated on the 4th floor, echoing the finishes on the 1st. The 2nd and 3rd floors are allocated to light, airy, open plan workspaces and a curvilinear break out space to contrast with the rectilinear workstation formations.



“ I am very proud of the offices we created together. Your understanding and interpretation of our brief has created an inspiring work environment which reflects my company’s identity & aspirations.”

Hugh Frost_Beetham Organization